

# **Business Statistics**

## **Semester IV**

### **Discipline-2**

- 1. Introduction:** Concept, Collection and presentation of data- Primary and Secondary data: Methods of data collection – Frequency distribution- Diagrammatic presentation of frequency distribution.
- 2. Measurement of Central tendency:** Mean, median, mode: different Properties: Partition Values: quartiles, deciles, percentiles.
- 3. Measurement of dispersion:** Range, quartile deviation, mean deviation, standard deviation, different properties.
- 4. Moments, Skewness and Kurtosis:** Raw moments and Central moments - their relationship, Different measures of Skewness and Kurtosis.
- 5. Correlation and Regression:** Concepts, Simple Correlation Coefficient and its properties, Simple Regression lines and properties.