

REGULATIONS

MASTER OF ARTS IN JOURNALISM & MASS COMMUNICATION

The above Regulation is approved by the EC in its twenty Sixth meeting held
on 18th November, 2022



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MASTER OF ARTS IN JOURNALISM & MASS COMMUNICATION

REGULATIONS

1. PREAMBLE:

Master of Arts in Journalism & Mass Communication is meant for candidates desirable of attaining a post-graduate degree in Journalism and Mass Communication. This post-graduate course would comprise theoretical and practical courses. The theoretical courses include core, major elective, minor elective (interdisciplinary choice based), compulsory foundation, and elective foundation. The practical courses consist of programme such as reporting, editing, photography, preparing ad campaign etc, which will enhance the practical skill of students. In addition, research work (where applicable) in the form of a dissertation and preparing one audio-visual project in the form of a documentary would constitute an essential part of the programme. Depending on the actual design and declared objectives, the programme provides opportunities for students to enrich their knowledge and understanding of the concerned discipline.

2. COURSE STRUCTURE:

The course structure of the proposed programme is given below:

1. The students will be required to take 12 core courses which are compulsory and 04 elective courses/special courses (major elective) of 04 credits each. There is 01 compulsory foundation course and 01 elective foundation course, both of which have no credits. Students will be encouraged to take 01 elective interdisciplinary course with 04 credits from another department.
2. In the First Semester, there are 04 compulsory core courses with 04 credits. These are (i) Theories of Communication (ii) History of Media (iii) Print journalism and (iv) Broadcast Media. There will be 01 compulsory practical course (04 credits) with six components: (1) Basic Photography (2) Writing News Report (3) Editorial Writing (4) Drafting Interview Questions (5) Caption Writing and (6) Writing Scripts for Television & Radio. There will be another 01 Compulsory Foundational courses with no credits.

3. In the Second Semester, there are 04 compulsory core courses with 04 credits. These are: (i) Media Laws and Ethics; (ii) Digital Media; (iii) Media Management; and (iv) Advertising & Public Relations. There will be 01 compulsory practical course (04 credits) with five components: (1) Advance Photography (2) Film Review (3) Book Review (4) Music Review (5) Preparing Ad Campaign. In this semester students are encouraged to take 01 Elective Foundational courses with no credits from another department.
4. In the Third Semester, there are 02 compulsory core courses with 04 credits. These are (i) Communication Research and (ii) Development Communication. In this semester student will be encouraged to take 01 Elective Courses or Optional Courses (04 credits) where students have to select any one course as offered by the Department. In this semester student require to take 01 Elective Inter-Disciplinary (EID) (Minor Elective) Course with 04 credits from any other departments. There will be 01 compulsory assignment course (04 credits) for the students of 3rd semester, where they have to write a dissertation and also need to appear for an open viva in front of an external expert.
5. In the Fourth Semester, there are 02 compulsory core courses with 04 credits. These are (i) Film Studies and (ii) Rural Communication. In this semester student will be encouraged to take 02 Elective Courses or Optional Courses (04 credits for each course) where students have to select any one group as offered by the Department. In this last semester, students require to take 01 compulsory course with 04 credits where they need to prepare one documentary and also need to appear for an open viva in front of an external expert.

3. DEFINITIONS:

In these Regulations, unless the context otherwise requires

- a. “Departmental Committee” means the Committee of different departments comprising of faculty members of the respective departments constituted under these Regulations;
- b. “Academic Session” means four consecutive (two odd + two even) Semesters;
- c. “Choice Based Credit System” (CBCS) provides choice for students to select from the prescribed courses as offered by the University.
- d. “Course” is a component of a programme. All courses need not carry the same weightage. Courses define learning objectives and learning outcomes. A course may be designed to comprise lectures / tutorials / clinical work / field work / outreach activities / project work / Vocational training / viva-voce / seminars / term papers / assignments / presentations etc. or a combination of some of these.
- e. “Core course” means a course that the student admitted to a particular programme must successfully complete to receive the Degree and which cannot be substituted by any other course. For this purpose, all courses other than Specialization / Choice Based Electives are considered as Core courses.
- f. According to “Credit Based Semester System” (CBSS) a student needs to obtain credits as specified by the university from time to time for the award of a degree.

- g. “Credit Point” is calculated on the basis of grade points and number of credits for a course obtained by a student.
- h. “Cumulative Grade Point Average” (CGPA) is a measure of overall cumulative performance of a student in all semesters. The CGPA is the ratio of total credit points secured by a student in various courses in all semesters and the sum of the total credits of all courses in all the semesters. It is calculated up to two decimal places.
- i. “Elective Course” means a course other than a core course. Elective course may be “Generic Elective” focusing on disciplines which may add generic proficiency to students or “Discipline Centric Elective” which enables students to achieve proficiency in a specialized discipline or “Open Elective” which may be chosen from an unrelated discipline.
- j. “Grade Point” is the numerical weightage allotted to each “letter grade” on a ten point scale.
- k. “Letter Grade” is an index of the performance of students in a course. Grades are denoted by letters O, A+, A, B+, B, C, P, F, and Absent will be stated as “Ab”.
- l. “Programme” means the Masters programme conducted by the Bankura University.
- m. “Semester Grade Point Average” (SGPA) is a measure of performance of work done in a semester. It is the ratio of total credit points secured by a student in various courses prescribed in a semester and the total course credits obtained during that semester. It shall be calculated up to two decimal places.
- n. “Semester” means 16 weeks of academic work following a five days week pattern. The odd semester commences in July and ends in December and the even semester commences in January and ends in June.
- o. “Grade Card” based on grades obtained shall be issued to all the registered students after every semester. The grade card will display the details of courses studied (code, title, number of credits, grade secured) along with SGPA of that semester and CGPA.

4. PROGRAMME OBJECTIVES:

The primary objective of the Master of Arts in Journalism & Mass Communication programme is to provide the students both theoretical as well as practical exposure to the field of mass communication related industry. The objective of the programme also includes:

- To give an expanded knowledge about various kind of media and the industry.
- To let them explore the knowledge on Audio-Video Production and camera technique.
- To provide an insight about radio, television, satellite communication and internet and to provide a detail idea on how to create program for different platforms.
- To understand the concepts of advertisement and public relation and to make the students aware of the present media culture.

5. ACADEMIC SESSION:

- i. The academic session shall be of two years duration consisting of four semesters.
- ii. The academic session normally shall start in July each year.
- iii. There shall be at least 80 teaching days in each semester excluding periods of examination and admission, field work, dissertation etc.
- iv. Two weeks preparatory leave shall be provided before each semester examination.

6. ACADEMIC CALENDER: As per the University Academic calendar.

7. INTAKE: Sixty (60); (Reservation will be provided as per State Government rules).

8. ELIGIBILITY:

i) General candidates who have obtained at least 45% marks in undergraduate (Hons) degree and SC, ST, OBC-A, OBC-B, and differently-abled candidates who have obtained 40% marks in undergraduate (Hons) degree from a UGC recognized university from any stream from any recognized University.

ii) There will be reservation of seats for SC/ST/OBC/differently-abled candidates as per Govt. Rules. For differently-abled candidate minimum disability up to 40% will be considered.

iii) For admission to the M.A. Course there should not be a gap of more than three (3) years between the year of Graduation and the year of admission to M.A. course of study. In respect of calculation of marks for admission to M.A. course a deduction of 1% percent per year from the marks of Hons. subject would be made in case of candidates passing out in previous years

9. ADMISSION PROCEDURE: The selection of candidates will be based on total merit point of Honours degree. If this is same in case of more than one candidate, the result of the immediate preceding examination of such candidates will be considered.

10. FEES: As notified by the University Authority from time to time.

11. ATTENDANCE: A minimum of 75% class attendance are required to be eligible to appear in each End Semester Examination (ESE).

12. EXAMINATION & EVALUATION:

- a. Evaluation of courses combines End Semester Examination (ESE) of 80 marks or 40 marks and Internal Assessment (IA) of 20 marks or 10 marks as per the prescribed syllabus in the subject concerned.
- b. In order to qualify for the next semester, one has to acquire at least 40% of the total marks in the courses.

- c. Duration of End Semester Examination shall be 4 (four) hours for 80 marks and 2 (two) hours for 40 marks per course.
- d. For Compulsory Foundation and Elective Foundation course, duration of End Semester Examination shall be 1 (one) hour.
- e. The medium of examination of all courses shall be English.
- f. All courses will be set, moderated, evaluated and reviewed as per examinations norms of the University.
- g. A candidate shall be eligible for the Master of Arts in Journalism & Mass Communication degree on successful completion of all semester examinations and other requirements of the course.
- h. A candidate shall be eligible for appearing at any of the Semesters of MA Examination, fulfilling the following two essential conditions:
 - a. Students should complete internal assessments.
 - b. The evaluation of the students shall be a continuous process and shall be based on their performances in Assignment, Assessment, and the End-Semester Examination.
- i. The final performance in a course means the total or aggregate of the marks obtained in internal assessment evaluation and the marks obtained at the End Semester Examination (Theoretical & Practical) including Assignment.
- j. There shall be one written and one practical examination (where applicable) at the end of each semester as per the prescribed syllabus in the subject concerned.
- k. There shall be no qualifying marks for internal assessment but the candidates shall have to appear at the said part of the examination.
- l. The qualifying marks for each course shall be 40% in each Semester combining both internal and ESE.
- m. The provisional result of each semester will be published stating only the total SGPA obtained by a candidate and the "Grade Card" would be issued showing the details of courses studied (code, title, number of credits, grade secured) along with SGPA of that semester and CGPA of all the semesters.
- n. If a candidate fails to secure qualifying (pass) marks in one paper or more in a particular semester examination his/her result of semester examination will be declared as "SNC" (i.e., Semester Not Cleared). Final Semester result will be withheld till other Semester/Semesters is/are cleared.
- o. There will be no scope of re-appearing in internal assessment examination.
- p. Marks awarded in internal assessment will be credited to a candidate's performance in subsequent chances.

- q. The student will automatically move to the next and subsequent semester immediately after completion of one semester course irrespective of the performance at the last examination provided S/he has appeared in the preceding semester examinations or filled up the form for previous semester examinations and completed internal assessment.
- r. The result of 4th semester examination shall be kept withheld unless a candidate clears all the semesters within the stipulated chances. She / he would be declared to have passed the final examination in the year in which she / he clears his/her all semesters.
- s. In case of Compulsory Foundation Course the grade will be awarded on the basis of satisfactory/unsatisfactory performance of the examinee. The minimum marks to be obtained for satisfactory grade is 30%.
- t. Practical examinations are to be decided by the departments concerned.
- u. The schedule for the End-Semester Examination shall be prepared and announced by the Controller of Examinations. Except for exigencies, all the examinations shall usually be held within the dates specified in the academic calendar.

13. AWARD OF DEGREE:

- a. The final result of a candidate shall be determined on the basis of CGPA.
- b. Grade Card shall be made as per grading system. Course-wise marks (internal and ESE added together) will be converted into percentage of marks. Percentage of marks will be converted into Grade Letter and Grade Point. Credit and Grade point will be converted into Credit Point. Finally, Semester Grade Point Average (SGPA) and Cumulative Grade Point Average (CGPA) will be computed.
- c. The Grade Card of a Semester shall be issued only after completion of that Semester.
- d. Grading and marking system will be followed :

% of Marks	Letter Grade	Grade Point
90 and Above	O (Outstanding)	10
75-89	A ⁺ (Excellent)	9
65-74	A (Very Good)	8
55-64	B ⁺ (Good)	7
50-54	B (Above Average)	6
45-49	C (Average)	5
40-44	P (Pass)	4
Below 40	F (Fail)	0
Absent	Ab	0

e. Only Grading System will be followed

a) Conversion of Marks into grade letter and grade point

% of Marks	Letter Grade	Grade Point
81 - 90	A ⁺ (Excellent)	9
71 - 80	A (Very Good)	8
61 - 70	B ⁺ (Good)	7
56 - 60	B (Above Average)	6
51 - 55	C ⁺ (Average)	5.5
41 - 50	C (Below Average)	5
Passed with 40	P (Pass)	4
Below 40	F (Fail)	0
Absent	Ab	0

b) Computation of SGPA

Example:

Course	Credit	Grade Letter	Grade Point	Credit Point
Course 1	3	A	8	3x8=24
Course 2	4	B+	7	4x7=28
Course 3	3	B	6	3x6=18
Course 4	4	B	6	4x6=24
Total	14			94

SGPA: $94/14 = 6.71$

c) Computation of CGPA

Example:

	Semester 1	Semester 2	Semester 3	Semester 4
Credit	14	16	15	14
SGPA	6.7	6.3	6.6	6.7
Credit×SGPA	14 × 6.7 = 94	16 × 6.3 = 101	15 × 6.6 = 99	14 × 6.7 = 94

CGPA: $388 (94+101+99+94)/59 (14+16+15+14) = 6.57$

d) Conversion of SGPA/CGPA into Percentage of Marks: Ten (10) times of SGPA/CGPA

e) Final Result / Grades Description

Semester GPA /	Alpha-Sign /	Result / Class
Program CGPA	Letter Grade	Description
9.00-10.00	O (Outstanding)	Outstanding
8.00-<9.00	A+ (Excellent)	First Class Exemplary
7.00-<8.00	A (Very Good)	First Class Distinction
6.00-<7.00	B+ (Good)	First Class
5.50-<6.00	B(Above Average)	High Second Class
5.00-<5.50	C (Average)	Second Class
4.00-<5.00	P (Pass)	Pass Class
Below 4.00	SNC	SNC
0	SNC	SNC

14. RULES FOR REVIEW:

i) Candidates seeking review may apply to the University in a prescribed form along with requisite fees within 7 working days from the date of issue of Grade Card subject to the following conditions:

- a) Application for review shall be restricted to theoretical papers only
- b) Maximum two (2) theory papers in any semester examination may be reexamined on request by the examinee subject to the condition that s/he secures a minimum of 40% marks in the rest of theory papers

15. TERMINATION FROM THE PROGRAMME:

If a student newly admitted to the first semester remains absent from attending classes for more than the first 15 days continuously without any intimation, her/his admission will stand cancelled.

In case any dispute that may arise in connection with the above regulations, the decision of the University Authority shall be final and binding. Further the University Authority shall have the right to change any of these regulations, as may be necessary from time to time.